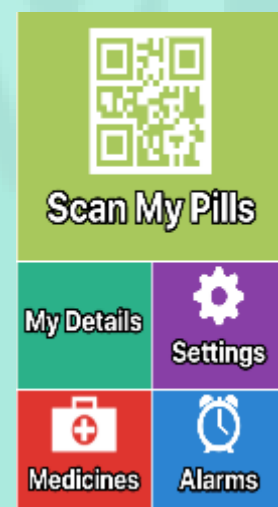


Scan My Pills



Our Pills Talk

Medicine Safety App



An Overview

1

About Us

The Our Pills Talk Medicine Safety App is ideal for anyone who has difficulty reading medication labels, including: the visually-impaired, dyslexic, autistic, the elderly, ESL (English-as-a-Second Language) patients and Aboriginal & Torres Strait Islanders.

2

Message From Our CEO & Founder, Steve Cohen

With the guidelines of the Australian Commission on Safety and Quality in Healthcare always at front-of-mind, it is has been a very satisfying journey to bring the Our Pills Talk Medicine Safety App from a dream to reality. Please join us for the next stage.



An Overview (continued)

3

Our Mission

To revolutionise the traditional ways of dispensing, taking and giving medications | To reduce rates of medication mis-adventure | To increase accessibility to healthcare for all individuals of all background | To improve communication in the healthcare sector.

4

Our Vision

To assist anyone with difficult reading and understanding medication/prescription labels via technology and enhanced communication, and thus reduce medicine mis-adventure.



Commercial in Confidence – Proprietary IP

Business Model

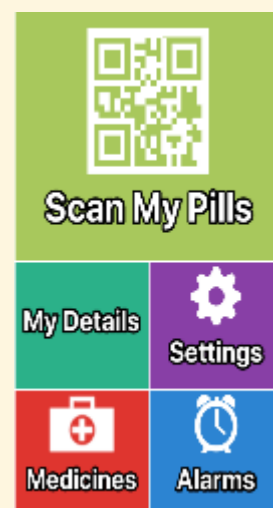
1

Products & Services

The Our Pills Talk Medicine Safety App is complete.

There is a website - [HERE](#) - and a related Application (App) that is currently available both for iPhone and for Android mobile phone operating systems.

The website is current, it has detailed information about the App for both pharmacists and consumers as well as QR Code prescription examples, and reminders about health and safety guidelines and issues. Also included are FAQs, press releases, industry awards and a list of participating dispensary software systems.



The App is currently FREE to download for all patients and consumers.

Business Model (continued)

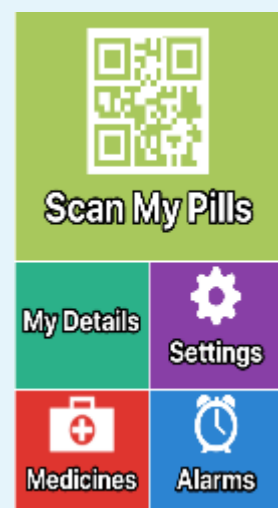
2

Marketing Strategy

Our Pills Talk and Steve Cohen have partnered with Tod O'Connor from My Pharmacy Appraisal/6ftglass to promote the product/brand.

There is currently no budget nor expenditure for Marketing/Promotion and Advertising.

Our Pills Talk is actively promoted on LinkedIn and on Instagram, and to a lesser degree, on Facebook.



A4 flyers have been produced, and it is hoped that these can be distributed, both physically and electronically, into community/retail pharmacies across the country, as well at APP2022.

The biggest drawcard to embrace the App (apart from the community benefits) is that it is FREE to consumers/patients, and that participating pharmacies receive a \$64 reimbursement each time they demonstrate the App as a Professional Services MedsCheck fee.

Business Model (continued)

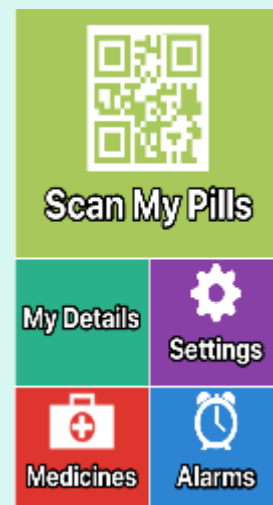
3

Financial Planning

All major capital expenditure has been undertaken and all appropriate corporate structures are in place

A Return on Investment needs to be considered and addressed.

Budgets for Marketing/Promotion and Advertising needs to be considered and addressed.



Other areas that need to be addressed from a financial perspective include – Should a download fee be implemented? Can corporate support by way of in App advertising be implemented? What Federal Government support (grants) may be available? What budgets need to be set aside for further enhancement of the App? Can the App be rolled out across an international setting? If, so, what additional capital would be required and where would it come from?

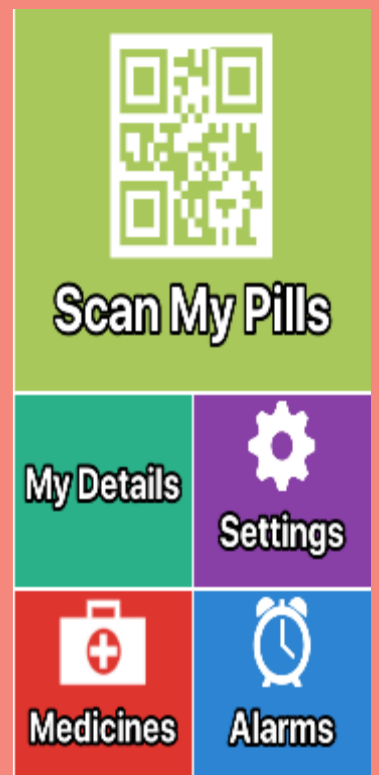
Dispensary Partnerships

Prescription dispensing software partnerships have been implemented with:

- ❑ Aquarius Dispense;
- ❑ Corum LOTS Dispense;
- ❑ Merlin by PharmHOS;
- ❑ Minfos; and
- ❑ FRED Dispense Plus

Our History

2014



The Our Pills Talk Medicine Safety App was conceived in 2012 and launched in 2014

What We Do...



Improve

Improve patient communication and outcomes...



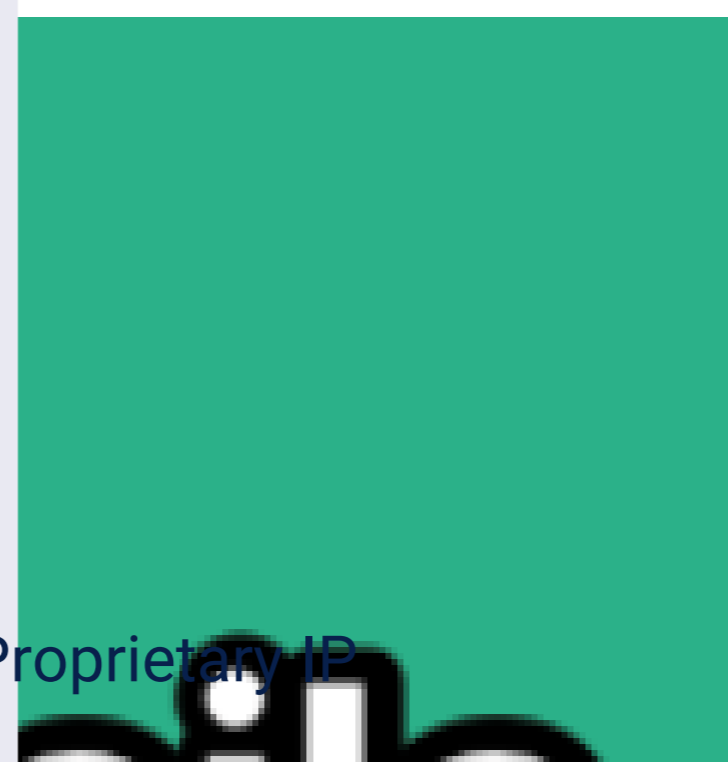
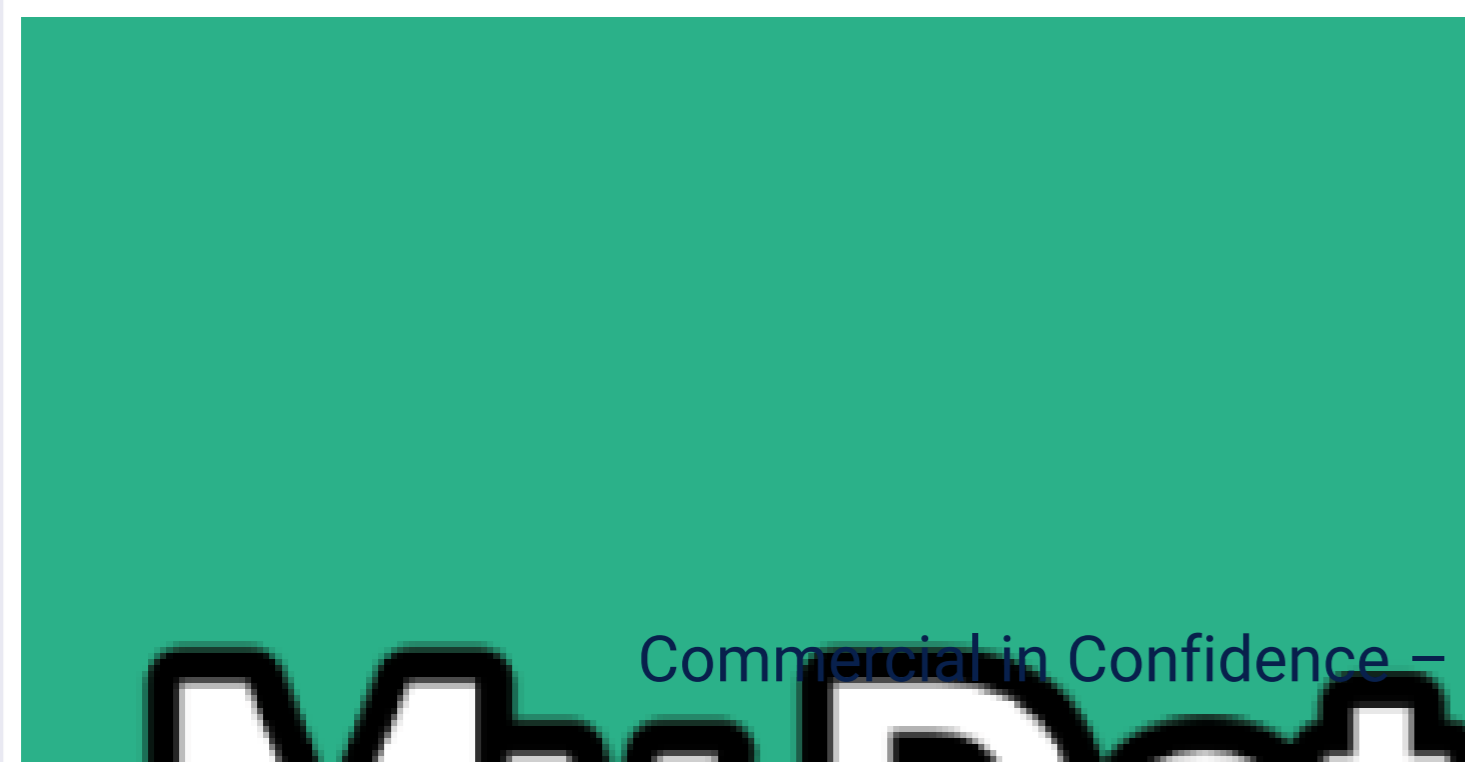
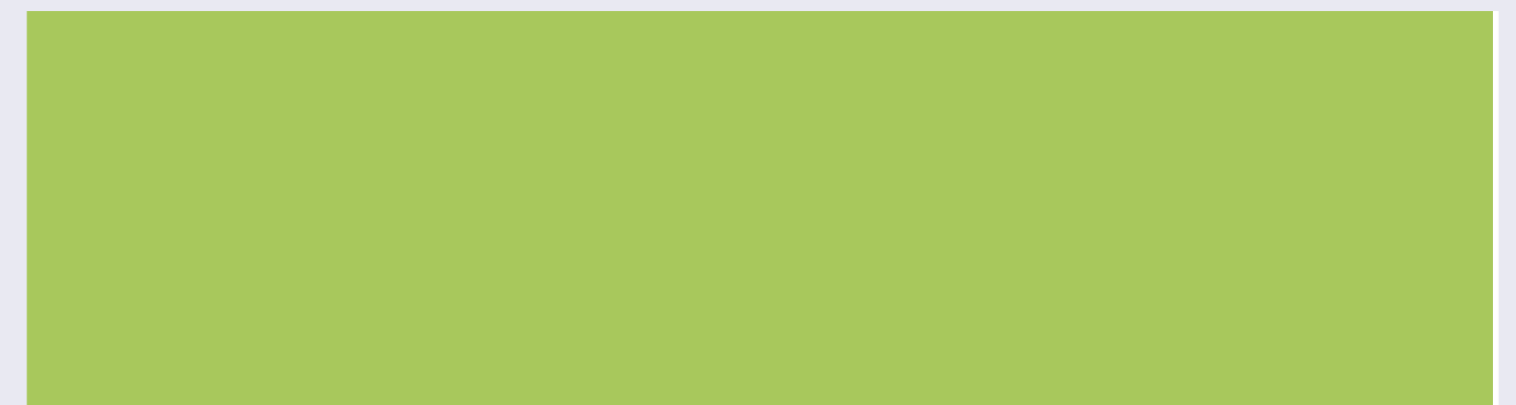
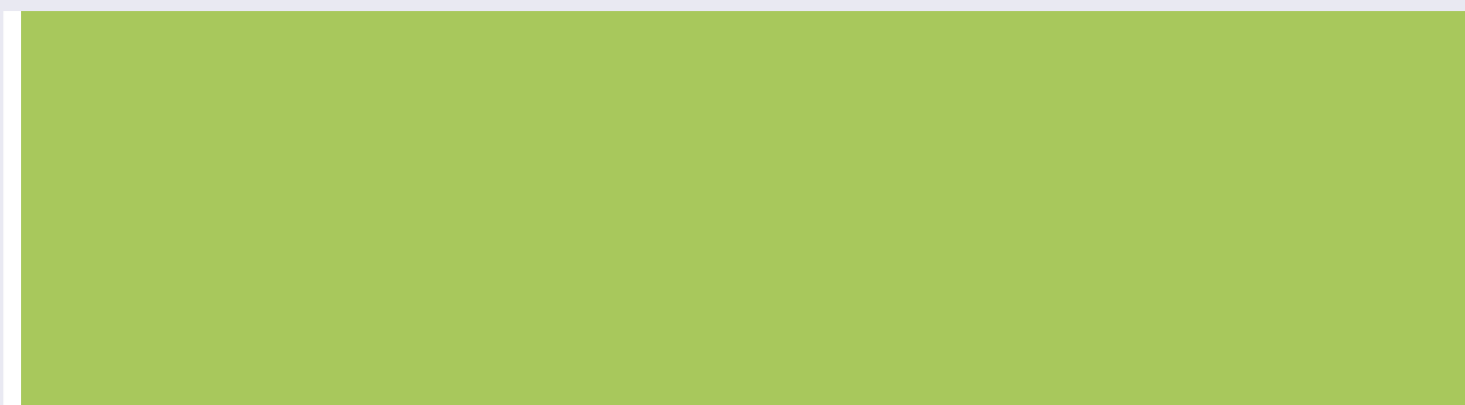
Value add

...by adding value to the patient and pharmacist relationship...



Innovate

...using innovation and technology to deliver Medicine Safety.



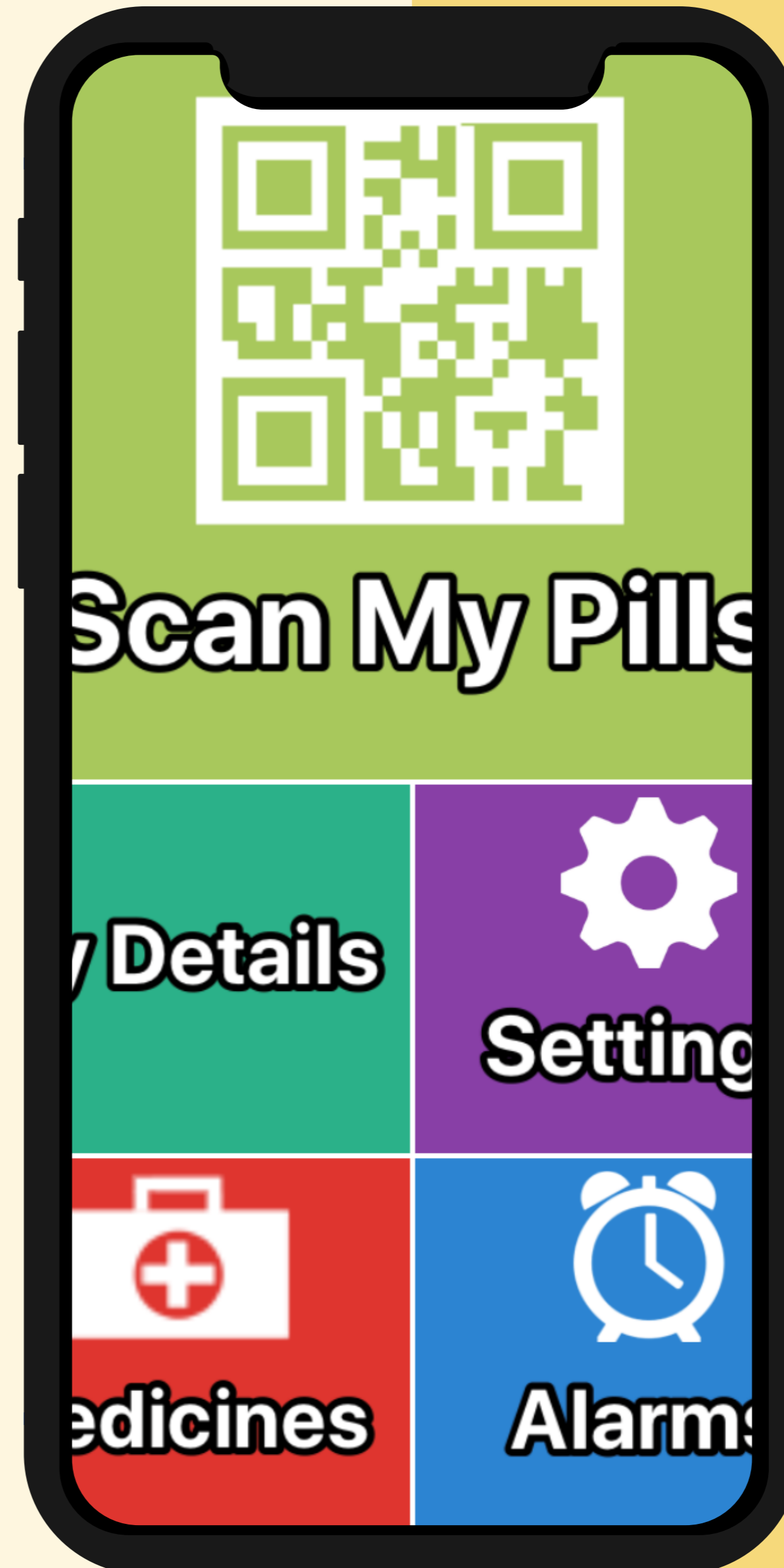
Mobile Devices

1. Pharmacist Prints QR Code on Prescription Label

The pharmacist generates the patient's personalised QR barcode on the prescription label and sticks it onto the patient's medication.

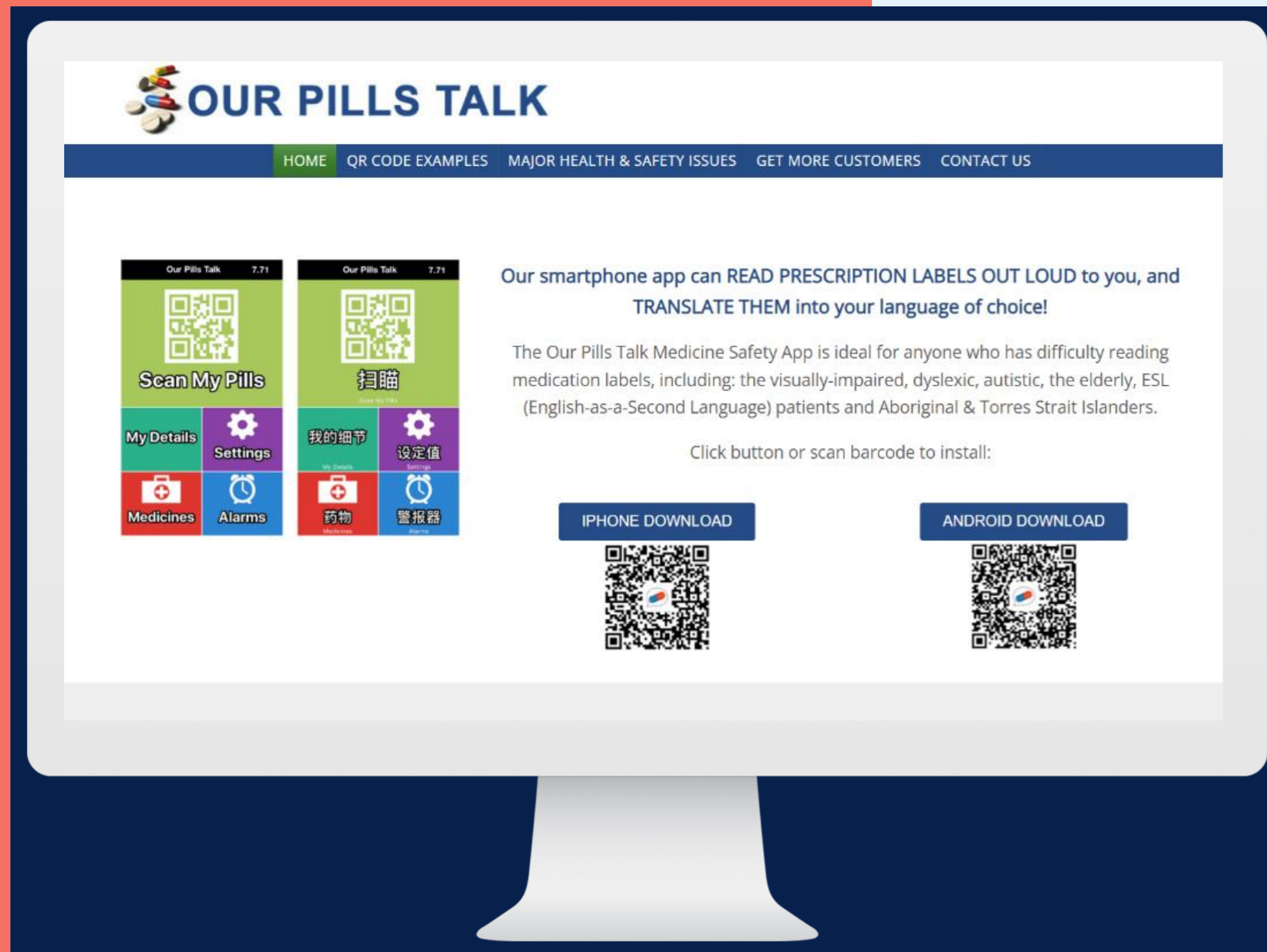
1. Patient Scans QR Code

The patient, uses the smartphone app to scan the QR barcode, converting the prescription information and instructions from text to speech so they can confirm that they're about to take the correct medication.



Desktop Features

Detailed Information



Feature 1

Provides detailed information and instructions for consumers and patients on how the Our Pills Talk Medicine Safety App works



Feature 2

Provides detailed information, instructions and examples for the participating pharmacists



Feature 3

Provides detail on medicine scan history, built in reminder alarms and emergency information

Our Pills Talk Medicine Safety App



Community Pharmacy +



"Our Pills Talk is fantastic for your Community...and it's FREE!"



Help our community and at the same time bring additional Revenue and Customers to your pharmacy!

Jump on board and join with us as we look to reduce adverse events and at the same time help the most vulnerable community.

represents a MedsCheck* under the 7thCPA – available for iPhone & Android!

Available if you use *Aquarius Dispense, Corum LOTS Dispense, Merlin PharmHos, Fred Dispense Plus & Minfos Dispense.*

A Big Picture

The Our Pills Talk App:

- Speaks out the prescription;
- Translates the prescription;
- Sets reminder alarms;
- Stores medicine scans;
- Scanned history can be emailed instantly in the case of an ED visit or if overseas; and
- Retrieves Medicine CMI information



We are of the view that the Our Pills Talk Medicine Safety App has worldwide applications and significant value with the right Partnerships.

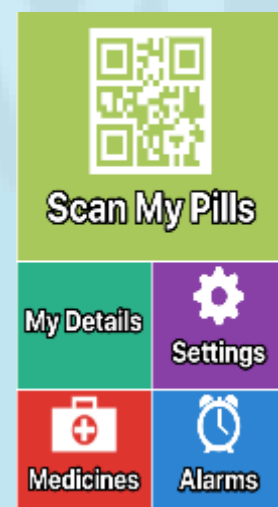
Scan My Pills

“You can set the Our Pills Talk Medicine Safety App to operate in any one of dozens of languages. All your medical information will be translated into the language of your choice.

When the App is set to display in a foreign language the App titles are also shown in English in smaller text, so that a Locum doctor or Emergency Department staff in a hospital can still navigate the Our Pills Talk App to get the patient’s medication information. This will help to reduce Adverse Drug Events.”

Steve Cohen, CEO & Founder,

Our Pills Talk Medicine Safety App



Conclusions...

- A Corporate Partnership is now required to assist Our Pills Talk to commercialise the baseline product.
- Commercialisation could include, but would not be limited to, determining the appropriate revenue generation model, marketing and promotion, and achieving universal Australian and then worldwide adoption.

Any Questions?

Contact Us



Sydney, NSW,
Australia



Mon-Fri 9AM to 5PM
Weekends closed



steve@ourpillstalk.com
tod@mypharmacyappraisal.com.au



www.ourpillstalk.com.au



+ 61 405 105 440 (Steve)
+ 61 419 745 600 (Tod)

Scan My Pills

My Details

Settings